

# 2017 ANNUAL REPORT



Photo credit Matthew Malpass

## LETTER FROM THE DIRECTOR

Dear Friends,

As we begin our fourth year, I continue to see even bigger ripples in the communities from the work we are doing. From improved access to continued water quality testing, our communities are strengthened when we work together to protect our natural resources. Our success is because of our great champions, dedicated board, donors, volunteers, sponsors, partners, and friends. Thank you!

Our work on the Chain of Lakes Water Trail is exploding. We have a big vision for creating a premier trail and bold plans for getting us there. While our work in 2017 has been behind the scenes, you will see more on the ground projects in the coming years. We are working with multiple site owners to install universal access launches and turning individual sites into connected universal access routes. We are developing sign standards and committed to installing signs at all of our access sites so we can truly "open" the water trail. We want to share these waters with other paddlers so they can have an enjoyable and safe adventure on the water trail.

This year we emphasized paddling safety. Because we are encouraging people to connect to the water, we want to provide the information and learning opportunities to do it safely. After identifying a lack of local classes, we offered 10 safety classes this year, including one for developing more instructors. We look forward to expanding our emphasis on safety in the coming year.

We hope you join us out on the water or at an event this year as we continue to protect our waters by connecting people to them.

*Deana*

Deana Jerdee, Executive Director

## PADDLE ANTRIM

### *Board of Directors*

Megan Olds, President  
Mark Irwin, Vice President  
Mindy Theis, Secretary  
Patti Savant, Treasurer  
Mary Faculak, Director  
Tom Shelder, Director  
Cherie Fuss, Director

### *Executive Director*

Deana Jerdee

PO BOX 1011  
Bellaire, MI 49615  
231-492-0171  
info@paddleantrim.com  
www.paddleantrim.com

## 2018 PADDLING OPPORTUNITIES

### *Paddle Antrim Festival*

September 13-15 – Non-competitive event through the Chain of Lakes Water Trail

### *Community Paddle Events*

Free all ages paddles all season long

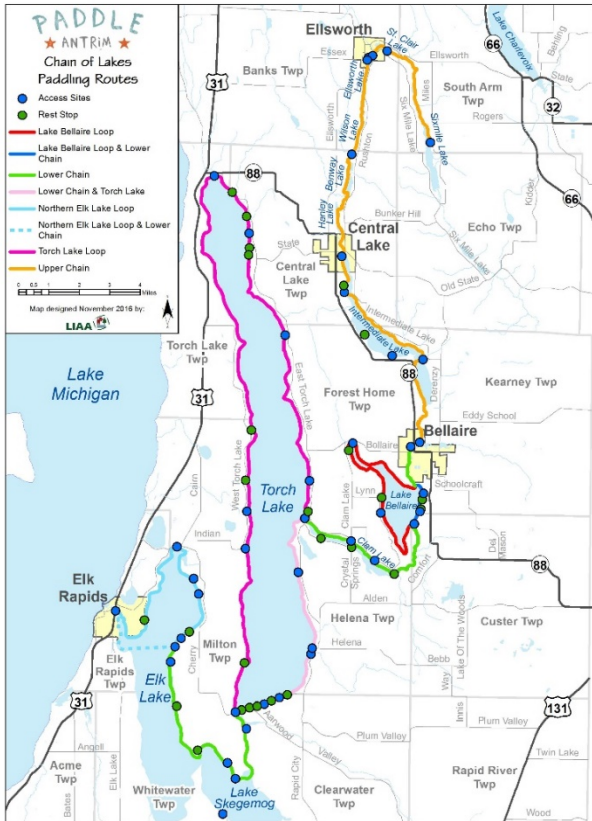
### *Instructional Classes*

Learn the basics of paddling and safety

### Mission

Paddle Antrim protects our water resources by using paddle sports to connect people to our waterways. Through stewardship, education, improved water trail access, and promotion of our waterways we will increase water resources protection and enhance the economic vitality of the region.

# CHAIN OF LAKES WATER TRAIL



The Chain of Lakes provides wonderful opportunities for non-motorized watercrafts. By working with our partners, we are developing a premier water trail for all to experience.

## UNIVERSAL ACCESS

We are working with access site owners to develop routes that are barrier free so that facilities and its amenities can be approached, entered, and used by persons with disabilities. We are pleased to have our first universal access site at Milton Township Park and continue to work with other site owners on additional sites throughout the Chain of Lakes.

## SIGNAGE

Signage is a critical next step for development of the water trail. Signs provide the practical information paddlers need to make decisions on where to travel. They will also convey information on stewardship, safety, and community areas of interest.

We are currently designing signs for the Chain of Lakes Water Trail. Thanks to the generous support from the Charlevoix County Community Foundation, we will design the signs for all access sites on the Upper Chain this summer. We are committed to working with the access site owners to install signs at all access sites within the next three years.

## STEWARDSHIP

While we want to connect people to our waterways, we want to ensure they do so in a way that continues to protect the watershed. We are committed to sharing information with paddlers on how to use Leave No Trace etiquette, protect our wildlife, and reduce introduction of aquatic invasive species. We are pleased to be partnering with Michigan Sea Grant and other water trails on the Invasive Species Paddling, Detection, and Public Awareness Program over the next three years as we continue to protect our waters.



“We believe Paddle Antrim's work to keep the area beautiful and pristine is critical to improving the quality of life throughout the Chain. We sponsor and volunteer every year because we are passionate about the water and love that the Festival touches the entire county.”

Sara Goldberg, Lakeshore Auto Sales and Service, volunteer & sponsor



## RIPPLE EFFECT MINI-GRANT PROGRAM

We fully embrace the notion that more can be done when we work together. In all that we do, we look for ways to collaborate, pool resources and work together. There are amazing organizations doing great things here in our region and we look for opportunities to work together on projects that align with our mission and therefore reduce duplication of efforts.

From revenue raised through our events, we are committed to collaborating with other organizations working in our area on projects related to our mission. Since our first Paddle Antrim Festival in 2015, we have awarded over \$15,000 to 15 projects. These projects include water quality testing, education programs, equipment for emergency responders, and water trail improvements.

We look forward to continuing to see what great projects will come forward next year!



“The Paddle Antrim Festival not only brings people to the area for the event but it has increased awareness of our region and outdoor recreation opportunities, bringing people back here year round.”

Patrick Boyd, Paddles & Pedals, local business owner & sponsor



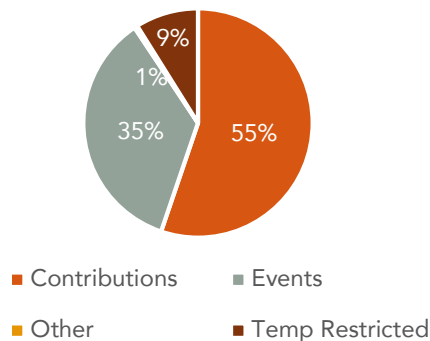
*Paddle Antrim is committed to developing universal access sites (Milton Township Park, Recipient of two Paddle Antrim Ripple Effect Mini-Grants)*

## 2017 STATS

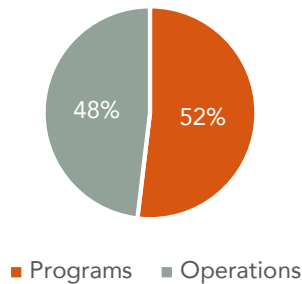
- 46 new donors
- 110% increase in donors
- Received \$6,500 in grants
- Over 80 volunteers
- 486 volunteer hours
- 244 event participants
- Awarded \$6,000 in Ripple Effect grants

## 2017 FINANCIAL REPORT

2017 Revenues



2017 Expenses



### 2017 REVENUES

CONTRIBUTIONS	\$31,019
EVENTS	\$19,906
OTHER	\$248
TEMP RESTRICT	\$5,000
<b>TOTAL:</b>	<b>\$56,173</b>

### 2017 EXPENSES

PROGRAMS	\$25,970
OPERATIONS	\$24,077
<b>TOTAL:</b>	<b>\$50,047</b>

### NET ASSETS

BEGINNING	\$41,428
CHANGE	\$6,126
<b>TOTAL:</b>	<b>\$47,544</b>

## THANK YOU FOR HELPING US ACCOMPLISH WHAT WE CANNOT DO ALONE

### SUSTAINERS CIRCLE (GIFTS OF \$1,000+)

Charlevoix County Community  
Foundation  
Dole Family Foundation  
Matt & Dana Drake  
Tom Irwin  
Frederick and Barbara Malpass

### GIFTS OF \$500 - \$999

Jim and Diana Huckle

### GIFTS OF \$250 - \$499

Community Foundation Rotary  
Endowment  
Judith Pavwoski  
Jim Quigel  
Tom and Rebekah Shelder

### GIFTS OF \$100 - \$249

Anonymous  
Scott Borchelt  
Gary & Lisa Buczkowski  
Gary and Mary Chenoweth  
Kelly Clark  
Steven and Janet Cressy  
John and Patricia Curtis  
Wade Dougherty

Rich and Anna Hannon  
Jim Hart  
Trevor and Deana Jerdee  
Pat and Sue Kelly  
Ryan McConnell  
Alan and Rose Mikesell  
John Pearson  
Bruce Pixler  
Stephen Plaisted  
Kjell Svensson and Sue Haadsma-  
Svensson  
Mindy Theis  
Wildflower Soapworks  
Bob Wilson  
Woody and Nancy Wright

### GIFTS OF \$1 - \$99

Anonymous  
Dudley Behrens  
Bellaire Rotary Club  
Ed Bottrell  
Jordan Byron  
Kira Davis  
Gary and Linda DeKock  
Fieldguide Farmhouse  
Mary Faculak  
Cherie Fuss

Wally and Dolores Hibbard  
Rob and Katie Joyce  
Bob and Karen Kingon  
Jim Lagowski  
Lewis and Shelley Lake  
Tom Luidens  
Geary McLaughlin  
Mike Moquin and Julia Spalding  
Joe Pixler  
Joe and Brenda Rust  
Patti Savant  
Christopher Schatte  
Todd and Laurie Strauss  
Jim and Connie Winter-Troutwine  
Burt and Kim Young  
Steve and Kathy Young  
Art and Nancy Zelenak

### HONORARIUM

(gifts made in honor of bolded name)

**Deana Jerdee** (Mark and Rose Zivkovich)

### MEMORIUM

(gifts made in memory of bolded name) **Alice Clay Smith** (Paul and Debbie Gelderblom)

Thank you to all our donors and volunteers. If you see an error or would like to be recognized differently, please contact us at 231-492-0171

## THANK YOU FOR HELPING US ACCOMPLISH WHAT WE CANNOT DO ALONE

### **SPONSORS**

#### **TORCH LAKE SPONSOR**

Short's Brewing  
Company

#### **ELK LAKE SPONSOR**

Pearl's New Orleans  
Kitchen

#### **LAKE SKEGEMOG SPONSORS**

American Rentals  
Blue Lakes By the Bay  
Transportation  
The Blue Pelican Inn  
CH2M  
DTE Energy Foundation  
Fischer Insurance  
The Place  
Shanty Creek Resorts

#### **LAKE BELLAIRE SPONSORS**

Bailey Designs &  
Consulting  
Blue Cross Network of  
Michigan  
Charlevoix State Bank  
EJ  
Grand Traverse Resort &  
Spa  
King Orchards  
Lakeshore Auto Sales &  
Service  
Meijer

#### **INTERMEDIATE LAKE**

#### **SPONSORS**

45<sup>th</sup> Parallel Home Watch  
Services  
Alden State Bank  
Bay Area Recycling for  
Charities  
Bellaire Water Company  
Butch's Tackle & Marine  
Dockside Restaurant  
Ethanology  
Family Fare  
Hawk's Eye Golf Resort

Jay's Sporting Goods  
Marsh-Mellow  
Entertainment, LLC  
Northern Alliance Security  
Paddles and Pedals  
Stobert Dental  
Williams & Bay Pumping  
Services  
White Birch Lodge

#### **IN-KIND SUPPORT**

Fieldguide Farmhouse  
Matter of Taste  
Ruthann's Gourmet  
Bakery

### **FESTIVAL SUPPORT**

Antrim County  
Emergency Mgt.  
Antrim County RACES  
Antrim County Sheriff &  
Marine Patrol  
Bellaire Chamber  
Bellaire Police  
Central Lake Chamber  
Central Lake Police  
East Jordan Area Chamber  
Elk Rapids Area Chamber  
Elk Rapids Fire  
Elk Rapids Police  
Milton Township Fire  
South Torch Lake Fire  
Township Ambulance  
Authority  
Village of Bellaire  
Village of Central Lake  
Village of Elk Rapids  
Village of Ellsworth

### **VOLUNTEERS**

Jim Barber  
Prudy Barber  
Avri Beach  
Addie Beauchamp

Pat Beauchamp  
Gary Chenoweth  
Casey Clement  
Tom Clement  
Jeffrey Cole  
Patricia Farrell-Cole  
Tom Comfort  
Larry Cooley  
John Curtis  
Pat Curtis  
Benjamin  
Dominguez-Benner  
Julie Donahue  
Patrick Donahue  
Wade Dougherty  
Diane Dowdall  
Duane Drake  
Pat Drake  
Dave Egert  
Eric Egert  
Kay Egert  
Kelly Ferguson  
Michael Gairdner  
Debbie Gelderblom  
Paul Gelderblom  
Dean Ginther  
Sharon Ginther  
Jeffrey Goldberg  
Sara Goldberg  
Mary Haley  
Michael Haley  
Anna Hannan  
Rich Hannan  
Elizabeth Hart  
Butch Hauser  
Dave Hauser  
Libby Hiser  
Brynn Hubbard  
Tara Hubbard  
Mark Huggard  
Trevor Jerdee  
Pat Jones  
Sue Kelly  
Bob Kingon

Karen Kingon  
Lauren Kmet  
Lewis Lake  
Shelley Lake  
Dave Lawicki  
Denise Lawicki  
Matthew Malpass  
Brad McArtor  
Karol Mikula  
Pat Mikula  
Doris Miller  
Verus Miller  
Jan Olach  
Marci Palajac  
Greg Payne  
Susan Payne  
Lane Peterson  
Brenda Rust  
Joe Rust  
Sandi Saur-Stein  
Holly Schlicker  
Lindsey Selby  
Irene Shooks  
Richard Shooks  
Mary Spillane  
Laurie Strauss  
Todd Strauss  
Vaughn Swanson  
Mindy Theis  
Kayla Traister  
Madeline Vazquez  
Ryan Vedrode  
Diane Verploegh  
John Verploegh  
Marg With  
Mark With  
Linda Yencich  
Steve Yencich  
Ron Yocum  
Burt Young  
Kathy Young  
Kim Young  
Steve Young  
Art Zelenak

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Photo Credit Short's Brewing Company

Congratulations to the 2017 Paddle Antrim Festival Hall of Fame Paddlers! Of the 160 paddlers, these individuals paddled all 42 miles in two days!

Dudley Behrens	Scott Borchelt	Kelly Clark	Casey Clement	Tom Clement
Amber Clouse	Jeremy Davis	Dave De Back	Daniel DeBlaey	Janet Dykstra
Marianne Ewald	Linda Gamage	Debbie Gelderblom	Jerry Gillissen	Ken Hall
Eric Hancsak	Stacy Hibiske	Devin Hotchkiss	Gordon Hotchkiss	Cricket Howard
Jay Jones	Mic Lajiness	Danny Lamkin	William Levinson	Tom Luidens
Julie Matyasic	Alan Mikesell	Frank Moffa	Margaret Mountain	Laura Murphy
Kelly Nash	Monte Oberlee	Daniel Ogren	William Ogren	Mike Ohmart
John Pearson	Stephen Plaisted	Greg Quante Jr	Greg Quante III	Jim Quigel
Arthur Redman	Kim Schulte	Karen Standley	Kjell Svensson	Jan Wanetick
Renata Wilson	Jim Winter-Troutwine	Elizabeth Zawidzka	Nancy Zelenak	