

# 2016 ANNUAL REPORT



Photo credit: Janeen Wardie

## LETTER FROM THE DIRECTOR

Dear Friends,

Thank you for sharing another wonderful year with us, what a fantastic time we had protecting our lakes and rivers and connecting people to them. This year I was so excited to see firsthand some of our Ripple Effect grant awards in action. From testing water quality on Intermediate Lake to our first responders practicing water rescues with their new manikin to using the new kayak slide which improved access at the Alden Ball Park, our impact on the area is growing. Your contributions help make this all possible, thank you. I am excited to share some highlights with you.

- The Chain of Lakes Water Trail Plan is complete and have included the executive summary in this annual report. By working with 16 entities, we have identified 14 water trail routes and we look forward to using this plan to lead the development of a premier water trail in Northern Michigan.
- To date, we have awarded almost \$10,000 through our Ripple Effect grants to nine organizations who are educating the community, protecting our waterways, and helping build the infrastructure needed to develop the water trail.
- We had a 50% increase in paddlers to our Paddle Antrim Festival and enjoyed celebrating with over 400 people all weekend long.
- We initiated a community paddle series where we invited people in all types of paddle crafts to join us for fun-filled evenings out on the water.

There is a lot of exciting things planned for this year as we continue our work and begin to implement the water trail plan. Thank you for your friendship and support and we hope you will join us either on or off the water at one of our events this year!

*Deana*

Deana Jerdee, Executive Director



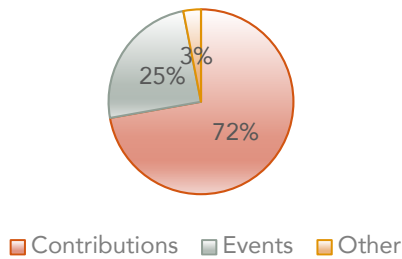
Photo Credit: Greg Bradley, Clearwater Twp Fire

### Mission

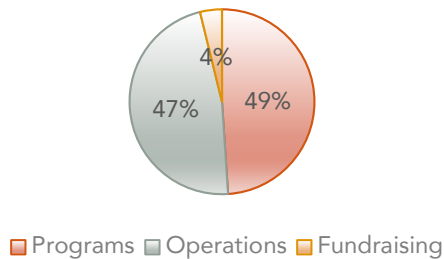
Paddle Antrim protects our water resources by using paddle sports to connect people to our waterways. Through stewardship, education, improved water trail access, and promotion of our waterways we will increase water resource protection and enhance the economic vitality of the region.

# 2016 FINANCIAL REPORT

## 2016 Revenues



## 2016 Expenses



## WATCH FOR OUR EVENTS

### ***Paddle Antrim Festival***

September 15-16 – Two day kayak event through the Chain of Lakes

### ***Community Paddle Events***

Free paddles throughout the area all season long

### ***Instructional Classes***

Kayaking Fundamentals & Level 1 & 2 Coastal Kayaking

## 2016 REVENUES

CONTRIBUTIONS	\$45,717
EVENTS	\$15,660
OTHER	\$1,945
<b>TOTAL:</b>	<b>\$63,322</b>

## 2016 EXPENSES

PROGRAMS	\$24,871
OPERATIONS	\$23,992
FUNDRAISING	\$1,942
<b>TOTAL:</b>	<b>\$50,805</b>

## NET ASSETS

BEGINNING	\$28,911
CHANGE	\$12,517
<b>TOTAL:</b>	<b>\$41,428</b>

## THANK YOU FOR HELPING US ACCOMPLISH WHAT WE CANNOT DO ALONE

### **SUSTAINERS CIRCLE**

Jim & Diana Huckle  
Tom Irwin

### **DONATIONS**

Charlevoix County Community Foundation  
Community Foundation Rotary Endowment  
Gary & Mary Chenoweth  
Tom Clement  
Johanna Cressy  
Michele Cudahy & Dave DeBack  
Matthew Drake  
Douglas & Jeanette Gillespie  
Rich Hannan  
Mark Irwin  
Deana & Trevor Jerdee  
Bob & Karen Kingon  
Alan Mikesell

Megan Olds  
Judith Pavwoski  
Cliff Pixler  
Jim Quigel  
Dianna Robinson  
Patti Savant  
Christopher Schatte  
Heidi Shaffer  
Tom Shelder  
Andy & Heidi Sung  
Jim & Connie Winter-Troutwine

### **HONORARIUM**

(gifts made in honor of bolded name)

**David Stromburg** (Jannifer Stromburg)

### **MEMORIUM**

(gifts made in memory of bolded name)

**Rob Henderson** (JoAnne Thomas)



Photo Credit: Art Zelenak



## PLANNING THE TRAIL

Paddle Antrim's vision is thriving communities connected by pristine and well-maintained waterways. We are excited to lead and facilitate the development of the Chain of Lakes Water Trail. Through cooperation and collaboration with public and private partners and landowners, we look forward to creating, managing and maintaining a premier water trail.

A water trail is a designated route along a river, lake, canal, or bay designed for people using small, non-motorized watercraft like kayaks and canoes. Water trails encourage healthy lifestyles, provide a sense of community and place, encourage preservation of waterways, and positively impact local businesses.

A WATER TRAIL IS A  
DESIGNATED ROUTE ALONG  
A RIVER, LAKE, CANAL OR  
BAY DESIGNED FOR PEOPLE  
USING SMALL, NON-  
MOTORIZED WATERCRAFT  
LIKE KAYAKS AND CANOES.

Our water trail plan follows the draft State of Michigan Water Trail Criteria and uses the Federal Water Trail Designation's ten best management practices. The plan outlines all the key elements necessary to lead this trail into development. The complete water trail plan can be found at [www.paddleantrim.com/water-trail](http://www.paddleantrim.com/water-trail).

## WATER TRAILS IMPACT THE ECONOMY

Water trails have a positive impact on the local economy, especially in communities that incorporate trails. Studies show paddlers spend an average of \$126 on day trips and \$268 on overnight trips. Also, participation in paddle sport activities is on the rise. According the Outdoor Foundation's 2016 Report, paddle sports saw some of the highest rates of growth from 2012-2015 with stand up paddle boarding at the top with an average annual increase of 26%, kayak fishing at 17% and sea/tour kayaking at 8%.

## PADDLE ANTRIM

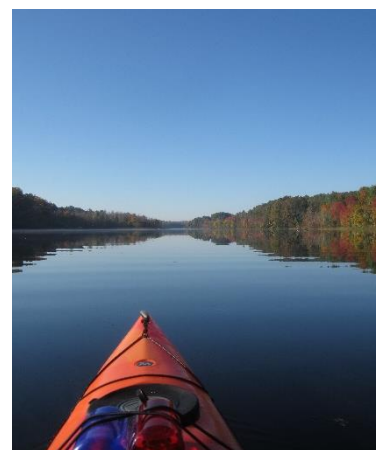
### *Board of Directors*

Megan Olds, President  
Mark Irwin, Vice President  
Mary Faculak, Secretary  
Patti Savant, Treasurer  
Matt Drake, Director  
Tom Shelder, Director  
Melissa Zelenak, Director

### *Executive Director*

Deana Jerdee

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## BUILDING THE TRAIL

The Chain of Lakes provides wonderful opportunities for non-motorized watercrafts. There are diverse paddling opportunities for all skill levels from short day trips to overnight excursions. We are committed to working with access site owners to develop routes that are barrier free so that facilities and its amenities can be approached, entered, and used by persons with disabilities.

### RECREATIONAL OPPORTUNITIES

ACCESS SITES: Thanks to the support of 16 jurisdictions, over 70 access sites & rest stops have been included on the water trail. Through partnership agreements Paddle Antrim and the access site owner will formalize roles and identify improvements needed at each site.

As part of our management strategy, we are designating different levels of access: Trailheads, access sites, and rest stops. **Trailheads** will serve as the primary entrance and exit sites for designated routes. Paddle Antrim's communications materials will encourage trail users to launch and exit from these sites. **Access sites** are suitable launch and exit sites though some may include longer carry-in launches and limited parking. **Rest stops** are not ideal for routine access, but do provide a safe haven for individuals who need to get out of the water.

ROUTES: We have identified 14 different routes to date, ranging from three miles to over 30 miles. Beginner and intermediate routes will be found on the Upper Chain while the Lower Chain has an array of intermediate and advanced routes.

**MAPPING** – Mapping the trail is necessary for identifying routes and gaps in services as well as for water trail users planning trips and while on the water. In partnership with Land Information Access Association, all access sites and proposed routes for the Chain of Lakes Water Trail are mapped and can be found at [www.michiganwatertrails.org](http://www.michiganwatertrails.org).

**STEWARDSHIP** – Stewardship is integral to water trail development. The Chain of Lakes watershed has a strong conservation and

stewardship vision and practice in place through the Watershed Plan and Implementation Team which we participate in. Through our website, at our events, at access sites and in printed material, we will promote stewardship of the land and waterways and include topics such as water quality, leave no trace etiquette, and aquatic invasive species prevention.

**PUBLIC INFORMATION** – Water trail users need information for planning trips as well as for use while on the trail. Information on the water trail, access sites, amenities, and routes are critical for promotion and proper use. Paddle Antrim is developing information to use both online and in print. We are also developing sign standards for access site locations along the trail. The signs will include not only water trail information but information on stewardship, safety, other recreational opportunities and services within the communities.

**MAINTENANCE** – Sustainable development of a water trail also includes planning for future maintenance of the trail and access sites. We want to ensure the water trail will be maintained in the future and are considering this with each improvement undertaken.

### NEXT STEPS

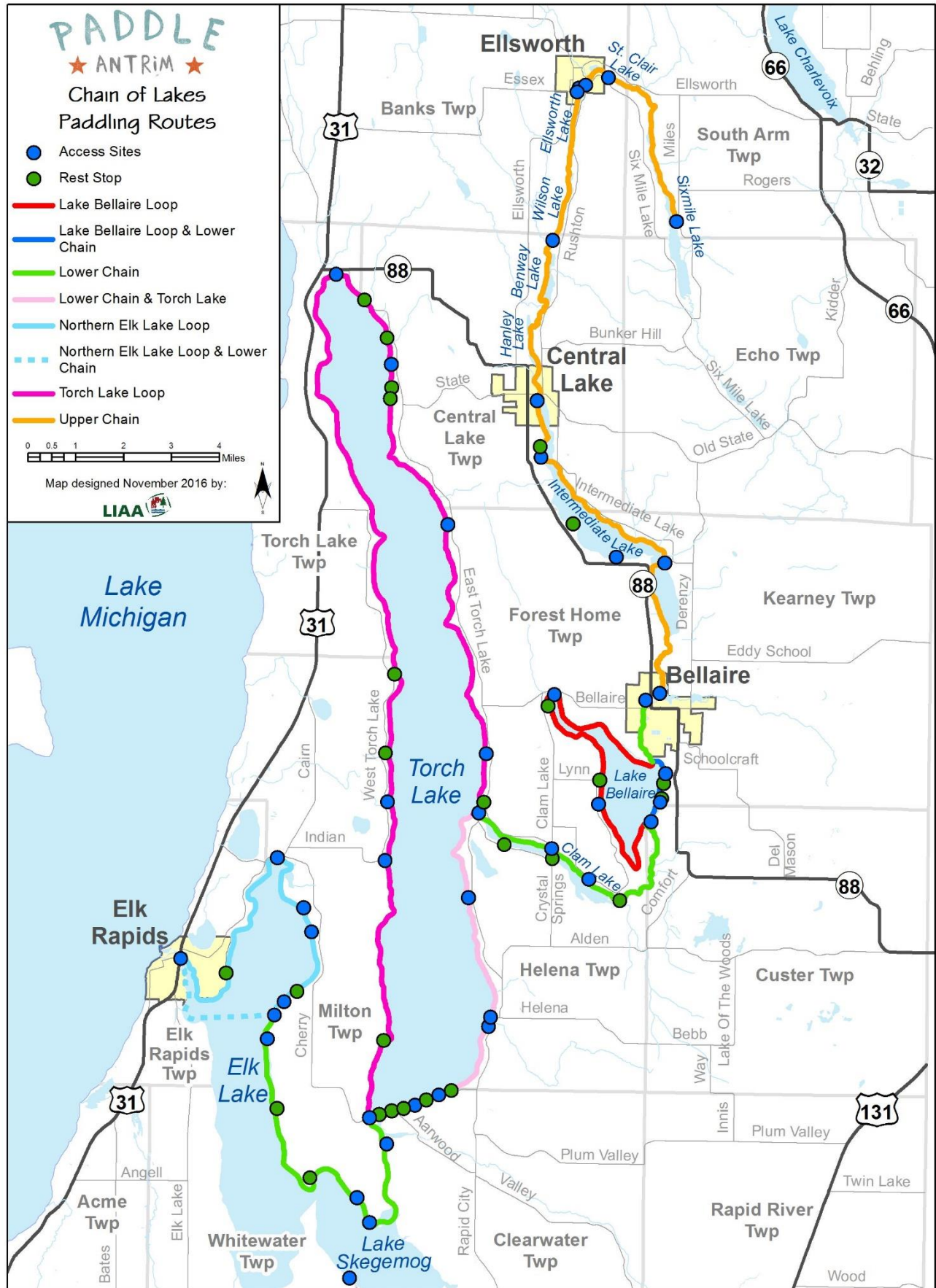
Over the next two years we will develop:

- Partnership agreements with access site owners
- A prioritization of access site and trail improvements
- Sign specifications and installation plan
- Additional sites and routes

## JOIN US TODAY

Become part of our great community of volunteers, supporters and champions. Your donation helps us further our mission to protect our lakes and rivers, develop the water trail, and educate waterway users. Find out more at [www.paddleantrim.com](http://www.paddleantrim.com)





**SIX MILE LAKE**

- Six Mile Lake
- St. Clair Lake – Six Mile Lake Natural Area

**ST. CLAIR LAKE**

- St. Clair Lake

**ELLSWORTH LAKE**

- River Park
- Community Park
- Ellsworth Lake

**WILSON LAKE**

- Wilson Lake

**INTERMEDIATE LAKE**

- E. Bradford St/Thurston Park
- South St
- Houghton Rd
- Central Lake
- Snowflake Rd
- Gorham Beach Park
- Openo Rd

**INTERMEDIATE RIVER**

- River St/Richardi Park
- Ohio St

**LAKE BELLAIRE**

- Eckhardt Rd
- Lessard Ln
- Cottage Dr
- Cottage Drive Park
- Notewares Landing
- North Lakes Rd
- Fisherman's Paradise Rd
- Fisherman's Paradise
- Willow Day Park

**GRASS RIVER**

- Grass River Natural Area

**CLAM LAKE**

- Arrowhead Park
- Crystal Spring Rd
- Clam Lake
- Chapman Rd

**TORCH LAKE**

- Eastport
- Sutter Rd
- Campbell Rd

- Waring Rd
- Indian Rd
- Severance Ave
- Torch River Bridge
- Lake St
- Division St
- Pine St
- Cedar St
- Maple St
- Birch St
- Oak St
- Alden Safe Harbor
- Valleau Landing Park
- Paige Rd
- Old Torch Lake Rd
- Steiner Rd
- Pinnell Rd
- Forest Home Family Park
- Lake St
- Alberta St
- Meggison Rd
- Wak-Wing Rd
- Burch Terrace
- Lake Ave

**TORCH RIVER**

- Torch River

**LAKE SKEGEMOG**

- Fairmont Dr
- Quail St
- Chippewa Trail
- Lake Skegemog

**ELK LAKE**

- Rex Terrace
- Milton Day Park
- Ringler Rd
- E. Elk Lake Dr
- Schweitzer Ln
- Easley Rd
- Bussa Rd
- Kewadin
- E Third St

**ELK RIVER**

- Rotary Park

## APPROVING JURISDICTIONS

Paddle Antrim wants to sincerely thank the access site owners who have formally approved their sites for inclusion on the water trail. We look forward to collaborating with you on each access site.

- Antrim County
- Banks Township
- Bellaire, Village of
- Central Lake Township
- Central Lake, Village of
- Clearwater Township
- Ellsworth, Village of
- Elk Rapids, Village of
- Forest Home Township
- Grand Traverse Regional Land Conservancy
- Grass River Natural Area, Inc.
- Helena Township
- Kearney Township
- Little Traverse Conservancy
- Michigan Department of Natural Resources
- Milton Township

Several businesses, organizations, and individuals also support and contribute to the water trail planning process including:

- Antrim Conservation District
- Bellaire Chamber of Commerce
- Central Lake Chamber of Commerce
- East Jordan Area Chamber of Commerce
- Elk Rapids Chamber of Commerce
- Short's Brewing Company
- 64 sponsors and donors

## THANK YOU FOR HELPING US ACCOMPLISH WHAT WE CANNOT DO ALONE

### **SPONSORS**

#### **TORCH LAKE SPONSOR**

Short's Brewing  
Company

#### **ELK LAKE SPONSOR**

Pearl's New Orleans  
Kitchen

#### **LAKE SKEGEMOG SPONSORS**

American Rentals  
Blue Lakes By the Bay  
Transportation  
The Blue Pelican Inn  
CH2M  
Dockside Restaurant  
Fischer Insurance  
Grand Traverse Resort  
and Spa  
Liberty Bottleworks  
The Place  
Smith Haughey Rice &  
Roegge Attorneys At Law  
Shanty Creek Resorts  
Village Market

#### **LAKE BELLAIRE SPONSORS**

Bailey Designs &  
Consulting  
Butch's Tackle & Marine  
EJ  
King Orchards  
Lakeshore Auto Sales &  
Service  
Meijer

#### **INTERMEDIATE LAKE**

#### **SPONSORS**

Charlevoix State Bank  
Family Fare  
Hawk's Eye Golf Resort  
Jay's Sporting Goods  
McCardel Culligan  
Northern Alliance Security  
Paddles and Pedals  
Parallel Solutions  
Stobert Dental  
Stone Waters Inn

#### **IN-KIND SUPPORT**

Alden Lumber  
Bay Area Recycling for  
Charities  
Cellar 152  
Kiss Carpet Design  
Center  
Pro Image Design

### **FESTIVAL SUPPORT**

Antrim County  
Emergency Mgt.  
Antrim County RACES  
Antrim County Sheriff &  
Marine Patrol  
Bellaire Chamber  
Bellaire District Fire  
Bellaire Police  
Central Lake Chamber  
Central Lake Fire  
Central Lake Police  
East Jordan Chamber  
Elk Rapids Area Chamber  
Elk Rapids Fire  
Elk Rapids Police  
Milton Township Fire  
South Torch Lake Fire  
Township Ambulance  
Authority  
Village of Bellaire  
Village of Central Lake  
Village of Elk Rapids  
Village of Ellsworth  
Whitewater Emergency  
Services Auxiliary

### **VOLUNTEERS**

Jim Barber  
Prudy Barber  
Jessica Bond  
Missy Campau  
Casey Clement  
Tom Clement  
Jeffrey Cole

John Curtis  
Pat Curtis  
Dave DeBack  
Julie Donahue  
Patrick Donahue  
Shannon Fender  
Kendal Fifield  
Debbie Gelderblom  
Paul Gelderblom  
Dean Ginther  
Sharon Ginther  
Jeffrey Goldberg  
Sara Goldberg  
Mary Haley  
Michael Haley  
Anna Hannan  
Elizabeth Hart  
Butch Hauser  
Dave Hauser  
Libby Hiser  
William Holmes  
Beth Hubbell  
Kim Hubert  
Lisa Hubert  
Mark Huggard  
Tom Irwin  
Adam Jankowski  
Carol Jankowski  
Trevor Jerdee  
Pat Jones  
Bob Kingon  
Karen Kingon  
Al Kremer  
Sherry Kremer  
Lewis Lake  
Shelley Lake  
Dave Lawicki  
Denise Lawicki  
Matthew Malpass  
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Brent McLachlan  
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Verus Miller  
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Jim Schackenberg  
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Ron Schoenherr  
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Irene Shooks  
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Ronetta Smith  
Bethany Springsdorf  
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Todd Strauss  
June Thaden  
Mindy Theis  
Holly Thompson  
Alivia Thompson  
Dave Truax  
Madeline Vazquez  
Ryan Vedrode  
Jeff Voelker  
John Voelker  
Janeen Wardie  
Ron Wardie  
Joni Wieland  
Marg With  
Mark With  
Linda Yencich  
Steve Yencich  
Ron Yocum  
Kathy Young  
Steve Young  
Art Zelenak

Thank you to all our donors and volunteers. If you see an error or would like to be recognized differently, please contact us at 231-492-0171

PADDLE ANTRIM  
PO BOX 1011  
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Photo Credit Emily Sullivan, Short's Brewing Company

Congratulations to the 2016 Paddle Antrim Festival Hall of Fame Paddlers! Despite windy conditions, these individuals paddled all 42 miles in two days!

John Abnet	LaNae Abnet	Scott Borchelt	Missy Campau	Amber Clouse
Gary DeKock	Linda DeKock	Jonathon Dilger	Janet Dykstra	Ben Ellies
Linda Gamage	Bruce Gentry	Ken Hall	Rich Hannan	Stacy Hibiske
Gregory Hiser	William Holmes	Devin Hotchkiss	Cricket Howard	Mic Lajiness
William Levinson	Frank Moffa	Margaret Mountain	Laura Murphy	Kelly Nash
Wayne Norlin	Monte Oberlee	William Ogren	Mike Ohmart	Joshua Perrin
Michael Perrin	Greg Quante	Jim Quigel	Shawn Quigel	Nathaniel Rook
Martin Sheill	Kim Schulte	K'Jell Svensson	Keya Wang	Renata Wilson
Connie Winter-Troutwine		Jim Winter-Troutwine	Barry Zeeuw	